

NEWS RELEASE:

From CUNA Mutual Group Public Relations
www.cunamutual.com

For more information:

Michelle Larson 608/232-8310 michelle.m.larson@cunamutual.com

Rick Uhlmann 608/231-8940 rick.uhlmann@cunamutual.com

January 14, 2013

Local Financial Advisor Receives Woman of Distinction Honor

EUREKA, CALIFORNIA – Linda Cohen, a Financial Advisor at Coast Central Credit Union, registered through CUNA Brokerage Services, Inc. has received the 2013 Women of Distinction award in recognition of her superior performance, value and overall contribution to the financial services industry.

The Woman of Distinction award is presented by CUNA Brokerage Services, Inc. recognizing the top female financial advisors throughout the nation within their broker/dealer operation. Candidates are nominated by industry peers, and selections are based on the nominee's annual performance and outlined contribution to their clientele, the credit unions they service, as well as the financial services industry as a whole. Cohen has also received this award in 2007, 2008 and 2009.

Through her role as a Woman of Distinction, Linda Cohen will participate in a national mentoring program sponsored by CUNA Brokerage Services, Inc. where she will have the opportunity to work with, and foster, female advisors who are new to the industry.

Linda Cohen, with 20 years of experience as a Financial Advisor, has been associated with Coast Central Credit Union since 2001. She received her Chartered Retirement Planning Counselor (CRPC) designation from the College of Financial Planning on July 2, 2007. Coast Central Credit Union has been selected as "Best Investment Firm on the North Coast" by readers of the Times-Standard for the past two years.

CUNA Brokerage Services, Inc. utilizes face-to-face financial advisors to help credit unions meet member retirement, investment and insurance needs. Working onsite at credit unions, financial advisors provide members with comprehensive financial services from simple transactions to complex financial planning and wealth management services.

CUNA Brokerage Services provides Broker Dealer services to credit unions throughout the nation, offering a full range of investment products, variable insurance products, securities programs and professional services related to securities transactions.

CUNA Mutual Group is a leading provider of financial services to cooperatives, credit unions, their members and valued customers worldwide. With more than 75 years of market commitment, CUNA Mutual's vision is unwavering: to be a trusted business partner who delivers service excellence and customer-focused, best-in-class products and market-driven innovation. More information on the company is available on the company's Web site at www.cunamutual.com.

###